

# Borland® Delphi 3™ for Windows 95 & Windows NT

*The fastest Windows development tool*

## The Delphi advantage

- Visual Rapid Application Development
- Fastest 32-bit compiler
- 130+ reusable components
- Create DLLs and EXEs
- 16- and 32-bit

## What's new in Delphi 3

- **NEW! One-step ActiveX** component creation for enterprise-wide reuse
- **NEW! One-step ActiveForm** creation to Web-enable applications
- **NEW! Wizards** to speed up coding
- **NEW! Ultra-thin application EXEs** for easy deployment on the Web
- **NEW! Native connectivity** to MS Access, FoxPro, dBASE®, and Paradox®
- **NEW! Integrated reporting and charting** for better decision support
- **NEW! Multi-tier Database Architecture** to create mission-critical enterprise applications

## Delphi 3 Professional

### Competitive Upgrade

Estimated Street Price  
U.S. \$299.95\*

For owners of all Borland products; owners of Microsoft Visual Basic, Visual C++, Access, and FoxPro; and owners of Microsoft Office, Corel Office, and Lotus SmartSuite products.

### New User

Estimated Street Price: U.S. \$799\*

### Why customers will buy it

Includes everything in Delphi 3 Standard, plus:

- **One-step ActiveX creation** for creating enterprise-wide, industry-standard components.
- **Improved decision-making capabilities** with advanced charting and analysis tools.
- **Advanced database tools** with complete ODBC database connectivity.
- **Free!** Internet Solutions Pack to **Web-enable Delphi applications quickly and easily.**
- **Total control**—Visual Component Library with source code.

### Who will buy it

- Professional developers using Delphi, Visual Basic, Access, Paradox, dBASE, and FoxPro.
- ISVs, VARs, and consultants.



## Delphi 3 Standard

Estimated Street Price: U.S. \$99.95\*

### Why customers will buy it

- **The easiest way to create fast Windows applications.**
- **Drag-and-drop reusable components.**
- **Get up to speed quickly** with the step-by-step tutorial, *Teach Yourself Delphi 3 in 14 Days.*
- **High-speed database connections** to MS Access, dBASE, Paradox, and FoxPro.
- **Total flexibility** with support for 16- and 32-bit application development.
- **No runtime DLLs necessary** for deployment.
- **Increase productivity**—Professional IDE with fully integrated editor and debugger.
- **Full support for industry standards**, including Windows 95, Windows NT, the Win32 API, multi-threading, and more.
- **Programming made simple**—Extensive online tutorials, *VB to Delphi Command Reference*, and sample applications.

### Who will buy it

- Programmers who want to try an easy-to-use Windows development tool.
- Programmers who want to try Delphi.
- Developers using Visual Basic, Access, Paradox, dBASE, and FoxPro.



## Learn to Program with

### Delphi for Windows 3.1

Estimated Street Price:  
U.S. \$49.95\*  
(CD-ROM only)



### Why customers will buy it

- **No programming experience necessary!**
- **Provides beginners with everything needed** to write and compile their first program.
- **Includes step-by-step tutorial**, *Teach Yourself Delphi in 21 Days.*
- **Programming made simple**—includes extensive online tutorials and sample applications.

### Who will buy it

- Students
- Hobbyists
- Beginning programmers

## Delphi Client/Server Suite 3:

- Scalable, multi-tier architecture.
- Sophisticated Web-development tools.
- Seamless integrated decision support.
- Native connectivity to Oracle, Sybase, DB2, Informix, and Microsoft SQL Server.

New User Estimated Street Price: U.S. \$1,999\*

Upgrade Estimated Street Price: U.S. \$1,699\*



<b>Delphi 3 - The Fastest Windows Development Tool</b>	<b>Delphi</b>	<b>Visual Basic</b>	<b>Power Builder</b>
<b>Rapid Application Development—lightning-fast applications</b>			
Integrated, 32-bit native-code compiler	✓		
Easily create reusable DLLs and royalty-free, standalone EXEs	✓		
Create multi-threaded Windows 95/NT applications with complete access to Win32 API	✓		
<b>Maximum productivity and reusability with Visual Component Library and Object-Oriented Architecture</b>			
Visual Component Library (VCL) of 130+ drag-and-drop reusable components with source code	✓		
Object-oriented, fully extensible component and application architecture	✓		
Complete suite of Windows 95 common controls	✓	✓	
<b>Turn corporate data into information for better decision making with BusinessInsight</b>			
Integrated reporting to easily create, preview, and print embedded reports	✓		✓
Integrated charting to visually turn data into information	✓		
Decision Cube CrossTab for multidimensional analysis of data	✓		✓
<b>Get one-step ActiveX creation for maximum reusability across the enterprise with ActiveInsight</b>			
Easily create 100%-compiled, high-performance ActiveX controls. No runtime distributables required.	✓		
Easily create ActiveForms to Web-enable applications	✓	✓	
Full Win 95/NT support for OLE Automation Controllers and Servers	✓	✓	
<b>Wizards to speed up coding and reduce syntax errors with CodeInsight</b>			
Simplify code creation with Code Templates Wizard	✓		
Ensure proper syntax with Code Completion Wizard	✓	✓	
Save time creating and debugging DLLs with DLL Debugging	✓		
<b>Connect to all your corporate data with Open Database Architecture</b>			
MS Access, FoxPro, Paradox, and dBASE native drivers for high-speed access to desktop and LAN database systems	✓	✓	✓
Easy access to any database system with multiple database engine support	✓		
Complete ODBC connectivity	✓	✓	✓
SQL Links native drivers for Oracle, Sybase, Informix, MS SQL Server, InterBase,® and DB2	✓		✓
<b>Easily build powerful client/server applications with integrated database development tools</b>			
Build powerful database applications with data-aware components	✓	✓	✓
Visually manage server-specific meta data, including stored procedures and triggers, with SQL Database Explorer	✓		
Test, debug, and tune SQL applications for best performance with SQL Monitor	✓		
<b>Simplify maintenance and increase reuse with scalable, Multi-tier Database Architecture</b>			
Easily partition applications with Remote DataBroker	✓		
Maintain data integrity and consistency with ConstraintBroker	✓		
Resolve transaction conflicts with TransactionResolver	✓		
Distributed multi-tier computing and fail-over safety with ObjectBroker	✓		
<b>Deliver the fastest Web database applications with WebBroker</b>			
High-speed, high-throughput Web-delivered data applications with WebServer	✓		
Seamless responses to Web client requests with WebDispatch	✓		
Deploy thin-client, zero-configuration applications using the Web with WebDeploy	✓		
Web-enable applications with Internet Solutions Pack	✓	✓	✓
Easily create ActiveForms to Web-enable applications	✓	✓	

### How the different versions of Delphi 3 compare

	<b>Create &amp; deploy Win 3.1, 95, NT applications</b>	<b>Connect to Access, FoxPro, Paradox, dBASE</b>	<b>Advanced database tools &amp; connectivity</b>	<b>Create ActiveX, ActiveForm components</b>	<b>Comprehensive client/server tool set</b>	<b>Connect to all major SQL servers</b>	<b>Multi-tier database apps</b>	<b>Web-Broker tools</b>
<b>Delphi 3 Client/Server Suite</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Delphi 3 Professional</b>	✓	✓	✓	✓				
<b>Delphi 3 Standard</b>	✓	✓						
<b>Learn to Program with Delphi</b>	✓							

#### Attention Borland resellers

- For information on obtaining evaluation copy order forms, call: 1-800-408-0001
- For more information, call: (408) 431-1064

#### Delphi support services

**Fast Fax for detailed information:** 1-800-408-0001  
**TechFax for technical information:** 1-800-822-4269  
**Connections Developer Program:** 1-800-353-2211

#### Technical support information:

Web site: [www.borland.com](http://www.borland.com), under Programs and Services  
 TechFax document #9800  
 Borland Assist: 1-800-523-7070

#### Satisfaction guaranteed!

Customers can buy Delphi with complete assurance. If for any reason they're not fully satisfied with their purchase, they can return it to Borland within 90 days for a full refund. *No questions asked!*

#### Minimum System Requirements

- Intel 486DX/66 MHz or higher
- Microsoft Windows 95 or Windows NT 4.0 (Service Pack 2) or NT 3.51 (Service Pack 5)
- Memory: 12Mb of RAM (16Mb or higher recommended)
- 60Mb hard disk space for compact install
- CD-ROM drive
- VGA or higher resolution monitor
- Mouse or other pointing device

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